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ROTOR *live* 2015

The Sales and Presentation Fair for everything to do with Model Helicopters and Quadrocopter

Baden-Baden, 29. Oktober 2014

Dear madam or sir,

the annual fair **ROTOR *live*** will take place for the 6th time next spring. The continuous success and rising numbers of visitors confirm the fair as an important date on the industry's calendar.

Also in 2015, a location, not minor than the international famous racecourse in Iffezheim near Baden-Baden will be the scenery for manufacturers, retailers and consumers to exchange information, represent themselves and admire novelties.

We warmly invite you as an exhibitor to **ROTOR *live*** the 14th and 15th of March 2015. You get the opportunity to personally contact your clients, show your presence and with this promote in your own behalf. Not to forget to use the fair as a platform for direct sales and turnover.

With the informations attached, you can order your stand, the advertising stuff, the allocation of aviation slots and the seminar room.

For further details and information please notice the documents attached.

If you have any questions don't hesitate to contact

Herrn Georg H. Ongsieck

Telefon 07221 952116

Mail georg.ongsieck@modellsport.de

Application closing date is the 15th of December 2014.

We are looking forward zu welcome you at the **ROTOR *live*** in spring 2015.

With kind regards from Baden-Baden

MODELLSPORT VERLAG GMBH

Geschäftsleitung

Hans Rost

Handelsregister:
AG Mannheim HRB 200514
Geschäftsführende Gesellschafter:
Heinz Ongsieck, Hans Rost
UID-Nummer: DE 143463838

KONTEN DES VERLAGS:
Deutsche Bank AG Baden-Baden
Konto-Nr.: 0 356 790 ■ BLZ 662 700 01
Stadtsparkasse Baden-Baden
Konto-Nr.: 0 039 487 ■ BLZ 662 500 30
Postbank Karlsruhe
Konto-Nr.: 174 726-754 ■ BLZ 660 100 75
IBAN: DE61 6601 0075 0174 7267 54
BIC: PBNKDEFF

KONTO SCHWEIZ:
Postfinance ■ Nr. 40-607990-1

KONTO ÖSTERREICH:
Bankhaus Carl Spängler & Co, Salzburg
Nr. 1 001 356 15 ■ BLZ 195 30

Geschäftsleitung

Dear Madam or Sir,

You surely know of the incidents of the last two weeks regarding the ROTOR live 2015 and the announced competing event on the racecourse in Iffezheim/Baden-Baden. We would like to allow ourselves to make a few closing remarks to these incidents.

Sometimes it is difficult to understand the business practices of some market participants. However, it is definitely not acceptable that one tries to put on something, that is not due to reality, for manufacturers, retailers and everyone interested in model sports.

It was announced that a competing event would take place on the racecourse in Iffezheim/Baden-Baden one week before the ROTOR live, even though there was only a request for the date which has never been confirmed!

In the beginning it was tried to suggest that the ROTOR live would be replaced by this competing event. But this, of course, is not the case.

It was denied that we have a privilege for our event on the racecourse – without knowing the real facts.

Furthermore statements about us have been made in public which are not true and which we find as very damaging to our company.

The result is well known. Solely our event will take place on the racecourse in a proven manner. Due to the clear facts there was never a doubt.

Nevertheless we preferred to handle the incidents in a confidential manner – but this had less to no response. This briefly summarized behaviour of a market participant is in a sharp contrast with any respectable business behaviour.

Anyway, the facts speak for themselves what we also hear from the community. We are not afraid of competition, but everyone should stick to the rules.

With this writing we close down the recent incidents and looking forward to the upcoming fair.

The ROTOR live 2015 will be – as in the last years – a great success and we are looking forward to open the gates for you. For further details we refer to our invitation attached.

We warmly greet you from Baden-Baden and remain with kind regards

Modellsport Verlag GmbH

Hans Rost
Geschäftsleitung



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UID-Nummer: DE 143463838

The fair for model helicopters and quadcopters only

A fair only for this specific branch enthralled 13.000 visitors last year.

The advantage to the visitor is that he does not have the tedious task of searching through hall floor plans in order to find companies of interest to him, while the exhibitors have the luxury of being able to address their circle of customers directly.

Date

Rotor Live will take place th 14th and 15th of March . Application closing date is the 15th of December 2014

Location

As in the years before the racecourse at 76473 Iffezheim, near Baden-Baden proved to be the best choice for the event. It offers 3.000 sqm of exhibition area o two levels. From large, covered grandstands you can admire the open-air flying demonstrations

Stands and prices

The price per square meter is 60,-€ plus 19%VAT If you require a power connector please indicate this with registration. We charge 50,-€ per wall socket (230 V/10 A).

The room height on level one is 3,90m and 3m on level 2. Please consider this when planning and booking and indicate the height of your stand at registration.

Please note that every stand must have back and side panels, which have to be organized, assembled and removed by the exhibitor and your stand must feature a clearly recognisable company name attached to the back and side walls.

Exhibitors are also responsible for disposing of any packaging waste ,which is produced at their stands. To ensure this we raise a deposit of 200€ by arrival which you get back after proper removal of the stand.The rental of your stand also includes admission for at least two persons. For every three sqm one further person is included. For example: For a stand of 3x3m or 9sqm you can announce 2+3 persons. You are also entitled to purchase as many additional preferential tickets as you wish for, every additional person is charged with 10€ to be paid on location.

Outdoor area

Additionally to the stands indoor you have the possibility to rent an area outside the building. The price is 35€ per sqm. For this you are welcome to call or contact us by mail.

Erecting and dismantling stands

Stands should be erected on the Friday, while the following Monday is set aside for dismantling. Of course, it will also be possible to start the dismantling process on the Sunday once the Fair itself is over.

Banners / beach flags

Your company's banners or beach flags are very welcome on the flying field, provided that you have agreed this with us beforehand. When you register, please state the provisional number of banners and beach flags you would like to erect.

Accommodation

In the surrounding area are numerous hotels and guest houses. You can find a choice of them on www.rotor-live.de.

Security

The fair premises will be locked outside opening times, and will be guarded by our Security team. During the fair the site will be patrolled by security staff, who will be glad to help you if you require assistance. Please note that you will be responsible for your own stand, including its inventory and products, during the Fair itself and for half an hour before and after the Fair opening times.

Flight Show

Please note that this is a show for novelties. You can introduce products to the audience that you produce or have in charge of sales. In case of bad weather the slots can be shortened to offer every exhibitor the chance to show his products.

The registration of the pilots by name has to be done until the 28th of February 2015.

The briefing for the pilots takes place on Saturday, 8:30 a.m. on the flight line. It's a duty for pilots to take part on this. Pilots who don't will not gain access to the flight show.

For pilots who want to take part on the flight show on Sunday only, we can organize a briefing on Sunday 8:30a.m. if you wish for.

Please take care that your pilots are insured sufficiently and able to proof this. Pilots who are not adequately insured cannot take part on the flight show. For models owned by the company you have to show a commercial liability insurance.

For safety purposes only helicopters are permit to fly and they have to be controlled by 2.4 GHz systems approved for use in Germany. The maximum take-off weight is limited to 25 kg. If you aim to use a model that is heavier but has an authorization by the LBA please indicate this in time before the fair so we can get a license corresponding to your model.

You are provided a separate room for the preparation of the models. From there you have direct access to the flight area.

Please give the data sheet of you model to the presenter before the show so they can be announced properly. After the flight please take it back to yourself. You can find the form either on www.rotor-live.de or attached to your registration documents. Without this sheet your model will not be announced. To have music during your flight please hand in the music to the presenter's tent on CD, USB device or MP3-Player. Models with two shaft turbines can be started from a separate preparations room and be flown in the flight area from there.

Freestyle Contest

Within the flight show again a Freestyle-Contest will take place with K.O.-System. In succession two pilots will show a flight between 2 and 3 minutes accompanied by music. A jury consisting of three, will assess which pilot was better regarding the features show, difficulty, creativity and music feeling.

Participation is only possible for exhibitors and it is free. Please register your pilot for the competition until the 10th of February 2015 via the registration portal. Altogether 16 participants can take part in the contest. If we receive more registrations we might choose the participants.

Presentations

A separate room will be available in which you or your pilots can give a talk or presentation relating to your products and models, or perhaps provide constructional advice. Please be prepared to answer questions from those attending. The opportunity of giving a talk is freely available to all exhibitors. For this you are provided a speakers system, a digital projector a notebook with power-point software and the usual video players. Of course you can bring your own notebook as well.

Advertising stuff

You can use your appearance on the fair for promotion in advance!

For this we provide free flyers and stickers with the writing "we exhibit on the fair". Especially for the purpose of customer bonding you can have 40x40mm adhesive labels to show your customers for example on bills that you exhibit on the Rotor live.

The amount of the advertising stuff will be in accordance to the size of your stand. Of course you can order a bigger amount for reimbursement of expenses. Please order the amount as required by registration. We dispatch will be in time with the toys fair in Nuremberg.

Amount free per sqm: flyer: 1.000 stickers 500

Price: per 1.000 flyer 4€ per 500 stickers 15€

Schedule (present)

Friday, 13 March from 8am Arrival, erection of stands

Saturday, 14 March	08.00 hours	Opening of exhibitors' areas	
	08.30 hours	Briefing of the pilots (attendance required)	
	09.00 hours	Opening of the Fair to visitors	
	09.30 hours	Freestyle-Contest, part 1, round 1	
	10.00 hours	Start of the Flight Show	
	17.00 hours	Freestyle-Contest, part 1, round 2	
	17.30 hours	End of the Flight Show	
	18.00 hours	End of the Fair	
	18.30 hours	Closing of the areas	
	Sunday, 15 March	08.00 hours	Opening of exhibitors' areas
		08.30 hours	Briefing of the pilots (attendance required)
09.00 hours		Opening of the Fair for visitors	
09.30 hours		Freestyle-Contest, round 2	
10.00 hours		Start of the Flight Show	
15.00 hours		Freestyle-Contest, round 3	
15.20 hours		Flight Show	
17.00 hours		Freestyle-Contest Final	
	17.30 hours	End of the Flight Show	
	18.00 hours	End of the Fair / Initial dismantling	
	22.30 hours	Closing of the areas	
Monday, 16 March	from 08.00	Dismantling	

Internet

Homepage of the fair: www.rotor-live.de

Tenderings and order forms as well as data sheets and registration forms for pilots you also find at [www. Rotor-live.de](http://www.Rotor-live.de)



Registration for Exhibitors

for the 1st **ROTOR** *live* on
14/ 15 March 2050
at 76473 Iffezheim

Final registration date: 15 December 2014

Company: _____
Contact: _____
Street: _____
Town / County: _____
Telephone: _____ Fax: _____
E-mail: _____
Website: _____

I / We order _____ metres of stand space (depth: 3 m, minimum width 3 m), at a price of € 60.00 / per square meter plus 19% VAT at a total price of € _____.

I / We wish to erect _____ banners / _____ beach flags on the flying site (maximum 4, exhibitor to erect after agreement with the Fair Director).

We will flying at the airshowe yes / no

I / We shall commission a Fair erector to erect my / our stand: yes / no

Special requests*:

* Requests for particular locations will only be considered if they are feasible in organisational terms.

I / We register the following presentations and speakers*:

Registration Freestyle-Contest

send back till 10. February 2015

Post: Modellsport Verlag, Schulstraße 12, 76532 Baden-Baden

E-Mail: rotorredaktion@modellsport.de

Fax: +49 7221 952145

Exhibitor: _____

First name, last name

1. _____

2. _____

3. _____

4. _____

ROTOR live

